

# Diversity AND Intercultural TRAINING PROGRAM

Better Business
through Cultural Competency





Manitoba Start's **Diversity & Intercultural Training Program** provides employers with the tools, resources and supports needed to create a stronger, more inclusive workplace.

Whether large or small, organizations from any sector can benefit from achieving cultural competency. Fostering greater cultural understanding and improving intercultural communications creates a workplace where all employees are better able to work together, resulting in a stronger team - and stronger organization.



### **Business Benefits**

Through the Diversity & Intercultural Training Program, we can help your organization...

- Facilitate the transition of New Canadians into the workplace
  - Become more effective and productive by improving communication among workers from different cultural backgrounds

- Create a welcoming workplace that draws - and retains - highly skilled new Canadian workers
- Prevent harassment or discrimination based on cultural misunderstandings
- Foster a greater sense of teamwork and unity among all employees

# **Tailored** Training at YOUR SERVICE

Because every organization is different, we tailor the Diversity & Intercultural Training Program to meet your unique requirements, from both a business and budgetary perspective.

We will meet with you to determine whether or not your organization would benefit from our training. If so, we will assign one of our experienced Cultural & Diversity Trainers to work with you to develop your tailored plan.

Whether we recommend a workshop, seminar or consultation, we provide:

Evening and weekend training (if requested)

 An experiential and interactive learning approach based on solid adult education principles On or off-site training

Support and resource materials

Follow-up and debriefing sessions



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#### **Create New Opportunities for**

### EVERYONE

Every year, as more people retire and more immigrants arrive in Manitoba, opportunities for new Canadian workers – and employers – continue to grow.

Making the most of these opportunities means creating a welcoming, inclusive workplace where everyone can use their skills, knowledge and talents to the fullest.

The Diversity & Intercultural Training Program can help you achieve cultural competency - and make your organization stronger as a result.

#### For more information, contact:

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